

ANNUAL MEETING

JULY 24, 2024 Mystic Lake Golf Course
Prior Lake, Minnesota

The NCMSDC Annual Meeting is a key event for corporate members, MBEs, and industry leaders to celebrate progress, network, and strategize. Sponsoring the Annual Meeting showcases your dedication to diversity and provides opportunities for valuable connections and insights. Join us in shaping a dynamic future for minority businesses.

PLATINUM

Corporate: \$8,000 | Non-Profit/Gov: \$6,400
MBE: \$4,000

- Virtual Networking Lounge Branding
- Company Promotional Video (max 60-seconds)*
- Brief Company Welcome Video (10-seconds)
- Logo on the NCMSDC Event Landing Page
- Two (2) Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Roundtable
- Social Media Marketing
- All-Inclusive Registration/Unlimited Team Members

GOLD

Corporate: \$6,000 | Non-Profit/Gov: \$4,800
MBE: \$3,000

- State of the NCMSDC Branding
- Company Promotional Video (max 30-seconds)*
- Brief Company Welcome Video (10-seconds)
- Logo on the NCMSDC Event Landing Page
- Full Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Roundtable
- Social Media Marketing
- All-Inclusive Registration–Unlimited Team Members

SILVER

Corporate: \$4,000 | Non-Profit/Gov: \$3,200
MBE: \$2,000

- Workshop Sponsorship Branding
- Company Welcome Video (20 seconds)
- Half (½) Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Roundtable
- Social Media Marketing
- All-Inclusive Registration–Unlimited Team Members

BRONZE

Corporate: \$2,000 | Non-Profit/Gov: \$1,600
MBE: \$1,000

- Pre-event Virtual Gathering Branding
- Company Welcome Video (10-seconds)
- Quarter (¼) Page Digital Advertisement
- Reserved Corporate Procurement Lifecycle Roundtable
- Social Media Marketing
- All-Inclusive Registration–Unlimited Team Members

CHAMPION

Corporate: \$500 | Non-Profit/Gov: \$400
MBE: \$250

- Program Logo Inclusion
- Social Media Marketing
- All-Inclusive Registration–Unlimited Team Members

**Sponsorship collateral depends on the platform chosen and its capabilities. The NCMSDC will request collateral in advance that is platform-supported. Please contact Veronica Johnson at info@northcentralmsdc.net.*

All videos will need to be approved by the NCMSDC before use. If not approved, the sponsorship will be refunded. To qualify for a refund of sponsorship, videos must be sent for approval at least 15 days before use/screening of the event.

CONTACT **US**

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