



WHO WE ARE

The North Central Minority Supplier Development Council (NCMSDC) connects minority-owned businesses and corporations throughout the Midwest region in Iowa, Minnesota, North Dakota, South Dakota, and Wisconsin.

OUR MISSION

NCMSDC's mission is to provide business development services to corporate members and certified MBEs to enhance relationships and maximize business opportunities.

Benefits of Membership

Supporting supplier diversity gives you greater access to qualified suppliers and their products or services. Additionally, supporting the NCMSDC and supplier diversity also provides the following benefits:

- Gold-Standard National MBE Certification Process
- Price competitiveness and innovation
- Increased competition for quality goods and services
- Networking opportunities with other corporate members
- Assistance in establishing an internal supplier diversity program and process
- NCMSDC sponsored procurement program training and development
- Introduction to expanded number of potential buying sources that are NMSDC MBE certified companies
- NMSDC affiliation opportunities
- Economic impact in our communities through job creation and an increased tax base
- Access to the secure database of NMSDC certified MBE firms - Vendor Management

Contact Us

Cynthia Radtke, Corporate Relations and Program Manager
cradtke@northcentralmsdc.net | 612-465-8885

Our Vision

1. To Increase

To increase the dollar amount of purchasing from certified minority business enterprises (MBEs) by corporations while assisting MBEs in the creation of markets for their products and services.

2. To Promote

To promote the awareness of minority business enterprises (MBEs) and their capabilities in the business community while exchanging information on corporate purchasing programs.

3. To Grow

To grow the number of minority business enterprises (MBEs) capable of supplying corporate buying needs and maintaining a database of MBEs for the use of corporate members.

4. To Encourage

To encourage the cooperation of the business community in the purchase of products and services from minority business enterprises (MBEs). NCMSDC develops and conducts special programs to facilitate business relationship between MBEs and corporate purchasing representatives.



North Central
Minority Supplier
Development Council

Thank you for your interest in corporate membership with the North Central Minority Supplier Development Council (NCMSDC).

The NCMSDC was organized by Fortune 500 companies that recognized the value in minority business development and in sourcing from minority businesses. The NCMSDC is one of 23 affiliates of the National Minority Supplier Development Council (NMSDC), and our region of coverage includes Iowa, Minnesota, North Dakota, South Dakota and Wisconsin. As an NMSDC affiliate, the NCMSDC certifies MBE (Minority Business Enterprise) firms in our region and provides a national NMSDC MBE certification. The NCMSDC provides an opportunity for member companies to coordinate their efforts and meet their supplier diversity goals in an organized manner.

Each corporate member establishes internal procurement goals, and the NCMSDC supports our members in achieving these goals. Corporate staff represent our member companies at NCMSDC procurement meetings and other programs. These member representatives support the exchange of information and the development of strategies that enhance the buyer/seller relationship and increase the access to and successful awarding of contracting opportunities.

The NCMSDC expedites the achievement of our members' supplier diversity purchasing goals by providing recommended suppliers locally, regionally and nationally to meet your specific sourcing opportunity. The NMSDC national database and the NCMSDC regional database are the primary source of NMSDC certified MBE firms nationwide.

By becoming an NCMSDC corporate member you position your company to meet the changing demographics and economic trends in the marketplace, while enhancing your company brand and image in the marketplace.

We look forward to collaborating with your organization, as well as finding ways to provide the right tools to assist you with developing your supplier diversity initiative.

Sincerely,

President & CEO
North Central Minority Supplier Development Council
holson@northcentralmsdc.net
414-666-8737

Expanding the landscape of possibilities.



2020 by the Numbers

237

MBE Firms

1,345

Corporate Members

78

Sponsors

365

Annual Events

TWO WAYS YOU CAN BECOME A MEMBER

REGIONAL

North Central Minority Supplier Development Council (NCMSDC) Regional Membership (Annual membership dues are \$3,500/Year or \$2,500/Year for Government Agencies and Non-Profits). Regional corporate membership with the NCMSDC is designed for corporations that:

- Primarily procure products and services in the IA, MN, ND, SD and WI region
- Are launching or re-vamping a supplier diversity program and want to spend time developing their supplier diversity program and process, before moving to a national platform
- Are a mid-sized corporation that is trying to find new value-added ways to meet the growing needs of their current and prospective customer base

As a regional member, the corporation will have access to the regional NCMSDC database. The database is secure information resource that provides statistics on all certified Minority Business Enterprises (MBEs) that are certified within the NCMSDC region of coverage (IA, MN, ND, SD, WI). Regional corporate members are included in all correspondence from the NCMSDC and are invited to attend all regional training sessions, networking events, procurement meetings, golf events, signature events, and other programs of value. There are many opportunities to engage with local, diverse suppliers, as well as with other regional and national members, that provide real value to our corporate partners.

NATIONAL

National Minority Supplier Development Council (NMSDC) National Membership (Annual membership dues are based on annual revenue and are paid to the National Minority Supplier Development Council (NMSDC). A percentage of these dues are then re-allocated to the regional affiliate that covers the area where the corporation is headquartered. National corporate membership with the NMSDC is designed for corporations that:

- Procure products and services nationally for a variety of business units throughout the United States
- Have an established Supplier Diversity program and process
- Are a large corporation that requires national exposure
- Need to find large-scale MBEs nationwide that can do business regionally, nationally or internationally

As a national member, the corporation has access to the national NMSDC database. The database will provide information on all MBEs that are certified with any of the 23 affiliate councils throughout the United States. National corporate members are included in all correspondence from the NCMSDC, as well as the NMSDC, and are invited to attend all regional and national training sessions, networking events, procurement meetings, golf events, signature events, and other programs of value. There are many opportunities to engage with diverse suppliers, as well as with other regional and national members, that provide real value to our corporate partners.



North Central Minority Supplier Development Council
Enhancing relationships and maximizing business opportunities.

NCMSDC MEMBERSHIP REQUIREMENTS

1. The company is committed to a supplier diversity program and process.
2. The company has or will design a written supplier diversity program and process. (The NCMSDC can support in this activity upon your request.)
3. A qualified representative shall be appointed to represent the company at NCMSDC council meetings and related activities.
4. The company will make confidential reports on an annual basis as requested by the NCMSDC, to include number of minority companies invited to bid, number of minority companies awarded contract opportunities and total dollar purchases from minority companies.
5. Payment of \$3,500 corporate membership dues or \$2,500 for government/nonprofit agencies will be invoiced annually to maintain member standing.

NCMSDC ACTION PLAN FOR MEMBERS

1. Certify

Certify minority-owned business and promote the value of certification.

2. Develop

Develop stakeholders and build capacity and capabilities.

3. Connect

Connect certified Minority Business Entrepreneurs (MBEs) with Corporate Members.

4. Advocate

Advocate for minority businesses and promote the value proposition of minority supplier development.

**NORTH CENTRAL MINORITY SUPPLIER
DEVELOPMENT COUNCIL (NCMSDC)
CORPORATE MEMBERSHIP APPLICATION**

(Corporation Name) _____ will support the North Central Minority Supplier Development Council's (NCMSDC) activities and would like to become a member of the Council.

The designated representative for our organization is:

Name: _____

Title: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Alternate Representative

Name: _____

Title: _____

Address: _____

Phone: _____

Fax: _____

E-mail: _____

Please return by email to: Heather N. Olson, President & CEO | holson@northcentralmsdc.net and Cindy Radtke, Corporate Relations & Program Manager | cradtke@northcentralmsdc.net

IF YOU SELECT NCMSDC REGIONAL CORPORATE MEMBERSHIP, WE WILL INVOICE YOU \$3,500 OR \$2,500 (non-profit/government) UPON RECEIPT ~
THANK YOU.