



**North Central**  
Minority Supplier  
Development Council

**2024**

# SPONSORSHIP **OPPORTUNITIES**



## DEAR **PARTNERS**

We are proud to announce our 2024 programming schedule, including a range of sponsorship opportunities to elevate our mission.

Engaging in sponsorship allows us not only to support our certification efforts and supply chain activities but also to connect and develop our MBE firms and enrich our Corporate Members' Supplier Diversity Programs. It's a great way to ensure we all continue to thrive and generate economic growth and job opportunities.

With the flexibility to meet your company's specific goals, our 2024 sponsorship packages offer visibility and an all-inclusive annual package.

As our organization transitions and grows, we invite you to be part of our journey this year, contributing to the vitality of our diverse business community.

**Veronica Johnson**  
Board Chair &  
Interim President/CEO

# ANNUAL MEETING & BREAKFAST

**JULY 24, 2024** Mystic Lake Golf Course  
Prior Lake, Minnesota

The NCMSDC Annual Meeting is a pivotal event for corporate members, MBEs, and industry leaders to celebrate achievements, forge new connections, and discuss strategic directions. This year, we are excited to announce that the Annual Meeting Breakfast will be held with our Scholarship Golf Classic. This unique pairing provides an exceptional opportunity for attendees to network in a dynamic setting while supporting a great cause.

## Why Sponsor the Annual Meeting?

Sponsoring the NCMSDC Annual Meeting underscores your commitment to promoting diversity and opens the door to invaluable networking and insight-sharing opportunities. By joining us, you contribute directly to shaping a vibrant future for minority businesses.

## Event Highlights

- **Annual Meeting Breakfast:** Kickstart the day with insights from key speakers and an overview of the year's achievements and future initiatives.
- **Scholarship Golf Classic:** Following the breakfast, join us on the greens for a day of golf, where you can connect with peers and industry leaders in a relaxed and engaging environment.

## CHAMPION - \$500

### Corporate and MBE:

- Sponsor logo on all promotional material for meeting
- Company logo featured at meeting

*\*Sponsorship collateral depends on the platform chosen and its capabilities. The NCMSDC will request collateral in advance that is platform-supported. Please contact Veronica Johnson at [info@northcentralmsdc.net](mailto:info@northcentralmsdc.net).*

*All videos will need to be approved by the NCMSDC before use. If not approved, the sponsorship will be refunded. To qualify for a refund of sponsorship, videos must be sent for approval at least 15 days before use/screening of the event.*

# INVITATIONAL SCHOLARSHIP GOLF CLASSIC

TEE UP  
FOR A  
PURPOSE!



**JULY 24, 2024** Mystic Lake Golf Course  
Prior Lake, Minnesota

The NCMSDC Golf Outing is the perfect blend of business networking and leisure, offering sponsors a day on the greens with industry peers, corporate executives, and MBE leaders and an opportunity to participate in our Business Analysis game! This engaging event fosters a relaxed atmosphere for forming strategic partnerships while promoting supplier diversity. Elevate your brand and drive your diversity agenda forward in this unique setting.

## HOLE IN ONE - \$8,000

- Sponsor's logo on all promotional materials and NCMSDC event page
- Company logo featured prominently on the tournament banner
- Four signs at designated holes showcasing the sponsor
- Branding on two golf carts
- Exclusive speaking opportunity at the awards banquet
- Spotlight feature in NCMSDC newsletter
- Feature on all NCMSDC social media accounts

## AWARDS - \$2,000

- Two golfers included with sponsorship
- Opportunity to present awards at the banquet

## GOLF SOUVENIR BAG - \$2,000

- Company logo on souvenir bags distributed to participants
- Recognition at the event

## EAGLE - \$6,000

- Sponsor's logo on all promotional materials and NCMSDC event page
- Branding on one golf cart
- Three tee signs at designated holes
- Opportunity for product or service promotion at the event

## BEVERAGE/SNACK CART - \$1,000

- Logo displayed on beverage/snacks cart
- Recognition at the event

## BIRDIE - \$4,000

- Two golfers included with sponsorship
- Sponsor's logo on all promotional materials and NCMSDC event page
- Two tee signs at designated holes
- Feature on all NCMSDC social media accounts

## LONGEST DRIVE - \$1,000

- Signage at the longest drive competition hole
- Recognition at the event

## PAR - \$3,000

- Two golfers included with sponsorship
- One tee sign at a designated hole
- Sponsor's logo on all promotional materials and NCMSDC event page

## CLOSEST TO THE PIN - \$1,000

- Signage at the closest to the pin competition hole
- Recognition at the event

## CADDIE - \$2,000

- Two golfers included with sponsorship
- Recognition during the event

## GOLF CLINIC/PUTTING CONTEST - \$1,000

- Recognition during the golf clinic
- Opportunity to display company banner at the clinic



### **LUNCH SPONSOR - \$1,000**

- Signage displayed during lunch
- Recognition during the event

### **HOLE SPONSOR - \$1,000**

- One tee sign at designated hole
- Recognition at event

### **DRIVING RANGE SPONSOR - \$500**

- Signage at the driving range
- Recognition at the event

### **FOURSOME FOR A CAUSE**

- \$600-Corporate
- \$400-MBE/Government/Non-Profit
- Recognition during the event

### **INDIVIDUAL GOLFER - \$175**

- Includes registration for one golfer
- Recognition at the event

## **AGENDA**

7:30 - 9 AM - Annual Meeting & Breakfast

9:15 - 10:15 AM - Golf Clinic & Driving Range

9:15 - 10:45 AM - Corporate/MBE Engagement

10:15 - 10:45 AM - Putting Contest

11 AM - Tee Time (Lunch Included)

11 AM - 4:00 PM - Non-Golfers (Business Activity Game)

4:30 - 6 PM - Awards & Reception

**Clubhouse Contests   Premium Raffles   Best Dressed Men & Women Golfers**

# BUSINESS OPPORTUNITY EXCHANGE

## SEPTEMBER 24, 2024

Join the NCMSDC Business Opportunity Exchange, where Corporate Members, certified MBEs, and Subscription Service MBE firms unite for a day of panels, workshops, and 1:1 Matchmaker Meetings. This dynamic event culminates in the Annual NCMSDC Awards Ceremony, celebrating excellence and advancing winners to regional and national award committees. As a sponsor, you'll be at the forefront of collaboration and recognition within the diverse business community.

### DIAMOND

**Corporate: \$15,500 | Non-Profit/Gov: \$12,400**  
**MBE: \$7,750**

- Logo in Event Speakers' Digital Background
- Logo on the NCMSDC Event Landing Page
- C-Suite Award Presenter Branded Host with Networking Lounge
- Company Promotional Video (60-seconds)\*
- Reserved Networking Table
- Company Welcome Video (10-seconds)
- Social Media Marketing
- Welcome Gift Box Branding
- All-Inclusive–Unlimited Team Members

### PLATINUM

**Corporate: \$10,500 | Non-Profit/Gov: \$8,400**  
**MBE: \$5,250**

- Awards Ceremony
- Event Frame Branding
- Welcome Gift Branding
- Digital Program Full-Page Advertisement with Company Slogan Voice-Over
- Logo on the NCMSDC Event Landing Page
- Company Welcome Video (30 seconds)
- Reserved Networking Table
- Social Media Marketing
- All-Inclusive–Unlimited Team Members

### GOLD

**Corporate: \$7,500 | Non-Profit/Gov: \$6,000**  
**MBE: \$3,750**

- Main Panel/Speaker Frame Branding
- Digital Program Half (1/2) Page Advertisement with Company Slogan Voice-Over
- Logo with Company Slogan Voice-Over
- Company Welcome Video (30 seconds)
- Reserved Networking Table
- Social Media Marketing
- All-Inclusive–Unlimited Team Members

### SILVER

**Corporate: \$5,500 | Non-Profit/Gov: \$4,400**  
**MBE: \$2,750**

- Panel/Speaker Frame Branding
- Digital Program Quarter (1/4) Page Advertisement with Company Slogan Voice-Over
- Logo with Company Slogan Voice-Over
- Company Welcome Video (20 seconds)
- Reserved Networking Table
- Social Media Marketing
- All-Inclusive–Unlimited Team Members

### BRONZE

**Corporate: \$3,500 | Non-Profit/Gov: \$2,800**  
**MBE: \$1,750**

- Pre-Event Gathering Branding
- Digital Program Quarter (1/4) Page Advertisement
- Company Welcome Video (10 seconds)
- Reserved Networking Table
- Social Media Marketing
- All-Inclusive–Unlimited Team Members

### CHAMPION

**Corporate: \$1000 | Non-Profit/Gov: \$800 | MBE: \$500**

- Introduction to Matchmaker Branding Social Media Marketing
- Digital Program Logo Inclusion All-Inclusive–Unlimited Team Members

# CONTACT **US**

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 [www.northcentralmsdc.org](http://www.northcentralmsdc.org)