



**BLACK WOMEN'S  
WEALTH ALLIANCE®**



## About Us

BWWA began in 2014 as a work group of 20 women pulled together by Kenya McKnight-Ahad, this work group met at McDonalds on West Broadway brainstorming solutions to desired cultural space centered on economic prosperity through generations. In 2016, BWWA was born to advance the goals and the vision of the original workgroup.

**Mission:** Our mission is to build Black wealth by being a consistent and sound resource for Black Women to learn, grow, connect and actualize their dreams to build wealth.

BWWA strengthens the pulse of the movement and momentum for the economic advancement and success of Black Women- which in turn supports the community. We create an economic space that recognizes, celebrates, and uplifts the aspirations of Historical Black Women



**Founder | CEO**  
**Kenya McKnight-Ahad**



**Operations Manager**  
**Taronda Richardson**



**Aset Fund Manager**  
**Darsherria Hatcher**



**Our**



**Work**



Education:

Financial Assistance:

Business Incubation Space:

BWWA's work is led through a gender, cultural, and financial trauma lens rooted in the Black economic experience and reality of living in North America. BWWA leverages historical Black women's financial power, opportunity, and responsibility to create wealth mindsets, behaviors, and structures to build, grow, and retain Black generational wealth.



## Projects & Partnerships

- ZaRah:
- Neighborhood Development Center:
- Black Business Support Collective:
- African American CDC:
- Microgrants:



## Our Impact

Since 2014, BWWA has continued to trailblaze Black Women's economic issues and opportunities through a variety of means over time. To name a few, we have

- Served over 4,200 Historically Black women
- Provided over \$2M in small capacity grants & facilitated \$780,000 in lending
- Assisted with starting over 1,500 businesses
- Created Minnesota's first report on the economic status of Historical Black Women
- Co-created culturally specific home buyers classes that resulted in 200 Historically Black Women receiving homebuyers certifications and the purchase of 40 homes
- Created Minnesota's first cultural wealth school "Wealth Academy" graduating 100 Historically Black Women in 2018-19
- Purchased the 1200 West Broadway building in 2021 to create Minnesota's first Black cultural & holistic wellness hub & incubator "ZaRah"
- Became Minnesota's first Black Woman owned Public Benefit Corporation

JOIN THE COMMUNITY

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# Thank you!

